

CERTIFICATE

This is to confirm that

Galyna Kozytska

participated in the Ukrainian-German Teaching Week
(28 September – 5 October 2024)

in framework of the DILLUGIS 24 project
(Digital Labs & Lectures for Ukrainian, German & International Students)
of the East-Bavarian Technical University Amberg-Weiden

and successfully passed the course

Integrated Approaches to Sustainable Development

taught in English, worth **5 ECTS**
and received **90 of 100 points, grade A**

Weiden the 08.10.2024
Program Manager



Prof. Dr. Julia Heigl

Lecturer



Prof. Dr. Nadiia Shmygol

Attachment to the certificate

«Integrated Approaches to Sustainable Development»

Examination: Learning Portfolio

Lecturer: Prof. Dr. Nadiia Shmygol

Number of credits (in ECTS): 5

Language: English

Course content:

- Integrated Approaches to Sustainable Development explores the multifaceted dimensions of sustainable development across finance, marketing, management, and organizational strategy.
- Students delve into foundational aspects such as defining sustainable development, tracing its evolution, and understanding global frameworks like the UN Sustainable Development Goals.
- They analyze the integration of sustainability into international finance, focusing on sustainable investment criteria and financial decision-making processes.
- Principles of sustainable marketing are examined in the context of enhancing business sustainability and corporate social responsibility.
- The course also covers strategies for sustainable management aimed at fostering economic growth while promoting environmental and social responsibility.
- Practical aspects include formulating and implementing sustainable strategies within organizations, aligning with global sustainability frameworks, and preparing students to critically evaluate and apply these principles in real-world scenarios.

Students have acquired the following professional, methodological and personal skills and competencies:

Professional Skills:

- Students will critically evaluate financial information and make informed decisions integrating sustainability principles.
- They will analyze sustainable marketing strategies and their effectiveness in modern business contexts.
- Students will develop strategies for sustainable management that promote economic growth and social responsibility.
- They will formulate and implement sustainable strategies within organizations, aligning with global sustainability frameworks.

Methodological Skills:

- Students will conduct independent research to gather and analyze diverse data sources relevant to sustainable development.
- They will apply statistical and computational methods to analyze financial and sustainability data.
- Students will develop financial strategies and plans that integrate sustainability criteria and align with global frameworks.
- They will formulate comprehensive sustainability strategies and develop implementation plans based on thorough analysis and stakeholder engagement.

Personal Skills (Social Competence and Self-competence):

- Students will collaborate effectively in diverse teams, respecting different perspectives and contributing constructively to group dynamics.
- They will demonstrate adaptability and resilience in addressing challenges related to sustainable development and management.
- Students will communicate effectively and advocate for sustainable practices within organizations and communities.
- They will demonstrate ethical leadership and promote social responsibility in their professional roles.